Cascades Tissue Group Unveils its Revamped Away-from-Home Website

Candiac, April 15th, 2013 - Today, Cascades Tissue Group unveils its revamped Away-from-Home website, made in collaboration with W.illi.am/ agency, located in Montreal.

The goal of the new interface of www.afh.cascades.com is to offer improved functions and tools to visitors, all under one address. With its refreshed and stylish design, the website regroups all AFH internet platforms, such as the Cascades Antibacterial paper towel website and the Sustain Blog. With its user-friendly web browser, Cascades offers a view-driving page display.

To experience the Cascades website, visit www.afh.cascades.com.

Cascades Tissue Group, a division of Cascades, ULC, is the fourth largest manufacturer of tissue paper in North America. Founded in 1964, Cascades produces, converts and markets packaging and tissue products that are composed mainly of recycled fiber. The company employs more than 12,000 employees, who work in more than 100 units located in North America and Europe. With its management philosophy, half a century of experience in recycling, and continuous efforts in research and development as driving forces, Cascades continues to serve its clients with innovative products. Cascades’ shares trade on the Toronto Stock Exchange, under the ticker symbol CAS. For more information about Cascades Tissue Group and its environmental product line, visit www.afh.cascades.com.

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