



FOR IMMEDIATE RELEASE

**SKYY VODKA® BRINGS *SEX AND THE CITY 2* – INSPIRED COCKTAILS
TO T.G.I.FRIDAY’S® RESTAURANTS**

*Park Avenue Princess and Glamour Girl to be Featured
at Participating Friday’s® Restaurants for a Limited Time*

CARROLTON, TEXAS (May 20, 2010) – In anticipation of New Line Cinema’s theatrical release of *Sex and the City 2*, due from Warner Bros. Pictures on May 27th, [SKYY® Vodka](#) announced today that [they](#) will offer two [Sex and the City 2](#)-themed [drinks](#): [Park Avenue Princess](#) and [Glamour Gal](#). Both drinks will be featured at participating T.G.I. Friday’s restaurants in the U.S. beginning today.

The *Sex and the City 2* cocktails, available for a limited time, include **Park Avenue Princess** – SKYY Infusions® Citrus vodka, lemon and lime mix and Sprite®, then topped off with Cabernet Sauvignon, and **Glamour Gal** – SKYY Infusions® Citrus vodka, Cointreau®, cranberry juice and lemon and lime mix.

SKYY is the official vodka sponsor of *Sex and the City 2*. For more information on SKYY’s *Sex and the City 2* activities visit [www.skyy.com](#) or [www.facebook.com/skyyvodka](#).

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About SKYY Vodka

SKYY Vodka was first conceived in 1992 by an inventor looking to create the world’s smoothest vodka. SKYY revolutionized the spirits industry with its proprietary quadruple-distillation and triple-filtration process that consistently ensures exceptional quality. Distilled in the US with American grain and 100-percent pure filtered water, SKYY Vodka is the leading domestic super-premium vodka in the US. SKYY Vodka is distributed by [Skyy Spirits](#) LLC, a US-based wholly owned subsidiary of [Gruppo Campari](#).

About *Sex and the City 2*

New Line Cinema Presents, In Association with Home Box Office, In Association with Village Roadshow Pictures, A Darren Star Production, A Film by Michael Patrick King, Sarah Jessica Parker, *Sex And The City 2*, starring Kim Cattrall, Kristin Davis and Cynthia Nixon, with John Corbett and Chris Noth. Written and directed by Michael Patrick King, based on the TV Series Created by Darren Star, based on Characters from the book by Candace Bushnell. The film is produced by Michael Patrick King, Sarah Jessica Parker, Darren Star and John Melfi. Toby Emmerich, Richard Brener and Marcus Viscidi serve as executive producers. The film will be released nationwide on Thursday, May 27th, and has been rated R for some strong sexual content and language. [www.sexandthecitymovie.com](#).

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Contact: Caitlin Davis
Skyy Spirits

415-315-8000
caitlin.davis@skyy.com